Schedule of workshops

You may attend as many as you wish, all are FREE for all. Excellent opportunities to gain advice, seek out new sources of funding and network with others in a similar situation to yourself.
All information given will be treated confidentially.

Tues	04/10/2005	5pm to 7:30pm	River Alt Resource Centre, Woolfall Heath Avenue, Huyton. L36 3YE
Tues	08/11/2005	12pm to 2:30pm	Kirkby Unemployed Centre, Westhead Avenue, Kirkby. L33 0XN
Tues	06/12/2005	12pm to 2:30pm	Community Centre, Lickers Lane, Whiston. L35 3SR
Tues	24/01/2006	10:30am to 1pm	Arncliffe Centre, Arncliffe Road, Halewood. L25 9PA
Tues	21/02/2006	5pm to 7:30pm	Prescot Guild Hall, 57 St Helens Road, Prescot. L34 6HW
Tues	07/03/2006	10:30am to 1pm	Southdene Community Centre, Broad Lane, Kirkby. L32 6QS
Tues	04/04/2006	12pm to 2:30pm	Huyton Civic Suite, Poplar Bank, Huyton.L36 9UX

Aimee Best
Ideopolis International
68 Rodney Street
Liverpool.
L1 9AF

ENTERPRISING KNOWSLEY

Silver Entrepreneurs

Are you over 50? Ever wanted to start your own business or become self employed?

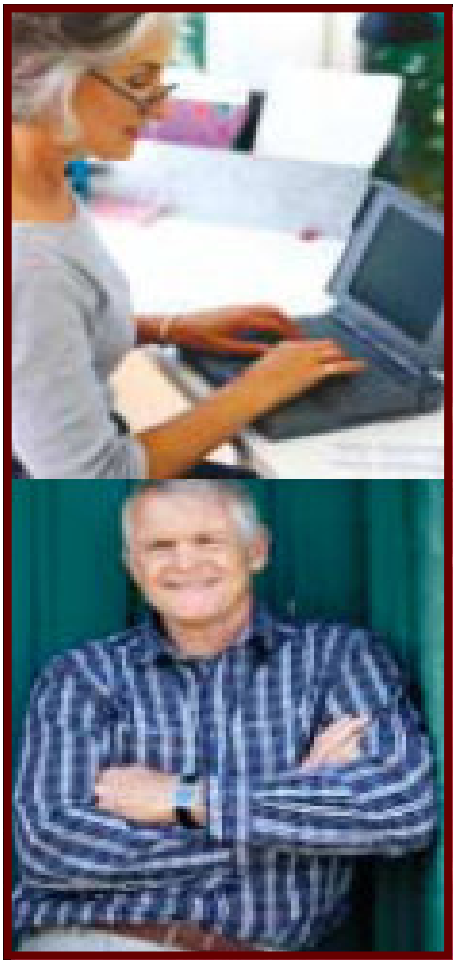
- Do you have a business *idea*?
- Would you like to *start* your own business?
- Would you like to *expand* your business?

Join us at a series of FREE workshops

Business KNOW how

Knowsley Economic Forum

ideopolis international



Silver Entrepreneurs is a project supported by Knowsley Borough Council, Knowsley Economic Forum and Job Centre Plus.

Silver Entrepreneurs is a new Knowsley initiative to enthuse, encourage and support over-50s into self-employment or business start-ups, in order to increase the number of business start-ups in the borough. The project and concept has been developed in partnership with Ideopolis International, the consultancy company of Professor Tom Cannon who is an expert in entrepreneurial development.

The project will raise awareness through a series of workshops and seminars, and provide one to one advice and support to the over 50s. It is expected that the concept will grow and culminate in the establishment of the 'National Association of Silver Entrepreneurs' within the Borough of Knowsley.

The Silver Entrepreneur's concept was officially launched in May 2005, with the Leader of Knowsley Council, Cllr Ronnie Round opening the one-day conference. About Silver Entrepreneurs he said: "At Knowsley, we believe in giving everybody the opportunity to achieve their dreams and fulfil their potential. The Silver Entrepreneurs scheme is an excellent way to tap into the knowledge and experience of our older residents, who can play such a vital role in securing a bright economic future for our borough". Cllr Round was followed by a number of high profile speakers, including Ernesto Sirrolli of the internationally renowned Sirrolli Institute.

Why Silver Entrepreneurs? – the concept

The reason behind the project is clear - the next twenty years will see a major shift in the population age of the UK with the over 45s and 50s becoming increasingly important not only in number, but in economic power and their ability to shape the development of the economy. The same groups are living longer, staying healthier and, in many cases, seeking new outlets for their energies when their mortgages are paid off, their careers have reached a ceiling and their knowledge/ expertise increases in value – even if unappreciated.

Older entrepreneurs may also find starting a business easier than their younger counterparts because they tend to have more experience to draw from and more assets with which to finance a business.

A recent survey found that businesses started by people aged over fifty had more chance of success than those started by younger people.

Useful Contacts:

Knowsley Local Access Point (Business Start Up information)
Tel: 0151 477 4000

www.silverentrepreneurs.co.uk

www.ideopolis.info

www.primeinitiative.org.uk

www.startups.co.uk

www.5050vision.com

BENEFITS ADVICE

www.jobcentreplus.gov.uk

www.citizensadvice.org.uk

Come and join us to meet people with the same interests and ambitions, as well as experts who can offer invaluable advice.

- **Event is FREE for all**
- Refreshments will be provided
- Disabled Access
- Talks from experts in small business
- Start up support
- Representatives of agencies who can offer free advice
- Excellent networking opportunities
- Advice groups

Start your business on a sound footing

For further information contact:

Aimee Best on 0151 708 0875

Or e-mail aimee@ideopolis.info

Or write to Silver Entrepreneurs

Ideopolis International, 68 Rodney Street

Liverpool. L1 9AF

Please fill in your details and return this form to us or email aimee@ideopolis.info

I/We will be attending the following seminar/s

4th Oct 2005
at River Alt Resource Centre, Huyton. ☐

8th Nov 2005
at KEEP (CBED), Kirkby ☐

6th Dec 2005
at Lickers Lane Centre, Whiston ☐

24th Jan 2006
Arncliffe Centre, Halewood ☐

21st Feb 2006
Prescot Guild Hall, Prescot ☐

7th March 2006
Southdene Community Centre ☐

4th April 2006
Huyton Civic Suite, Huyton ☐

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